

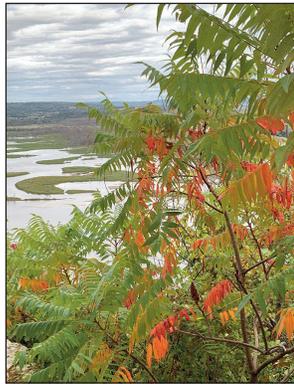
Sept/Oct/Nov/Dec  
2020 ISSUE



**Ronda Hughes**  
VIP Connection Travel Director

## Hello Friends,

What a beautiful start to October we had. On Friday, October 2nd, Jarry and I took a leaf drive to the Mississippi River and ended up at Yellow River State Park and Pikes Peak. Our last mystery trip came to mind, and what a fun day we had exploring there. Oh, how I miss our travels. Jarry & I and Suzanne & Ron sure miss traveling with all of you. We are waiting for the time we can safely travel again and are hoping by next summer, we can 'hit the road'.



You will see from my pictures what we have been doing the last couple of months...work and play, our trip to the river, working at home and time with our grandkids. In spite of COVID, or thanks to COVID, we realize what is important in our lives and how important family and friends are to all of us. Recently, I have shared Facebook memories of our fall travels and want to thank you for all the fun comments. I am glad so many of you are anxious to again travel in the future.

I hope you are all staying healthy - are you as tired of staying home as we are? But if we all do our part, this too will pass. And, we have even gotten our flu shots...how about you?

Be sure and read through Kevin Janssen's article inside this newsletter. If you are like Jarry and I,

there is lots there for each of us to think about. Call Wealth Management Solutions today and set up a time to talk with Kevin.

I hope you all have a wonderful fall. I am sure all of you will have your Christmas shopping and cards done early. Me, too. Ha.. Ha..

Take care!

*Ronda*



Email Jodi at [vipconnection@cusb.com](mailto:vipconnection@cusb.com) to receive this newsletter by email instead of in your mailbox.

## CUSB Bank challenges community to support RSHHC Chemotherapy Expansion with \$50,000 dollar for dollar match



CUSB Bank is proud to kick off Regional Health Services of Howard County's (RSHHC) Rural Chemotherapy Expansion Fund with a challenge to the community to match their \$50,000 donation.

RSHHC, a critical access hospital in northeast Iowa, announced their collaboration with oncology specialists with Cancer Treatment Centers of America (CTCA) recently. This alliance will offer advanced oncology care to area residents. Patients will receive coordinated care from both RSHHC and CTCA providers. In addition, clinical telemedicine services will connect patients via real-time videoconferencing to CTCA oncologists for regular visits close to home. *This collaboration marks the first CTCA coordinated cancer care alliance in the state of Iowa.*

RSHHC is partnering with the Community Foundation of Northeast Iowa (CFNEIA) to raise funds for project implementation expenses. The Rural Chemotherapy Expansion Fund will be matched, dollar-for-dollar by a donation from CUSB Bank up to \$50,000.

CUSB Bank CEO/President Scott Thomson said, "CUSB Bank is proud to donate a dollar-for-dollar challenge grant up to \$50,000 for the RSHHC and CTCA Chemo-Infusion Center. So many people in our CUSB Bank family and the community at large have been affected directly or indirectly by cancer. To have the ability to receive Chemo-Infusion treatments in Howard County without having to travel a long distance is invaluable. We hope that you agree with us that we are fortunate to have a financially stable and progressive medical facility in our own county and will help us meet this important challenge."

Presenting the check (holding left corner) is CUSB Vice President and RSHHC Board Member Jay Johnston and (holding right corner) is J. Scott Thomson, President/CEO of CUSB Bank. Receiving the check on behalf of RSHHC is (middle left, holding check) Robin Schluter, CEO, and George Willis, Board President. Also pictured are CUSB employees (from left to right) Lisa Nelson, Rachel Johnston, Emily Dohman-Govern, Kari Schlecht, Tasha Hart, Stephanie Sovereign, Mike Drees, Sally Peter, Brenda Mashek, Deb Novak, Holly Manske, Beth Huber, Lori Bronner, Jessica Langreck, RSHHC Vice President of Operations Jennalee Pedretti, and CUSB employees Austin Hrdlicka, Dan Ollendick, Kristie Curtis, and Tammy Stevenson.

**To contribute to this \$50,000 goal and make a significant impact on rural communities, go to the Rural Chemotherapy Expansion Fund Giving Page at [www.cfneia.org](http://www.cfneia.org). This fund will help ensure world-class cancer care for those that may not otherwise have local access.**

CUSB Bank was pleased to announce that it was selected as one of Iowa's Top Workplaces by the Des Moines Register. This announcement was made in the Des Moines Register's publication on Sunday, Sept. 13. This is the fifth time CUSB has received this designation, being named a Top Iowa Workplace in 2011, 2014, 2016, 2018, and 2020.

J. Scott Thomson, CEO and President of CUSB Bank, said, "We are proud to be named a Top Workplace in the state of Iowa by our employees. CUSB Bank was established 132 years ago on strong values and ethics and we have hired people that have the same values. We are proud of our employees and know that a bank is a bank, however, the people inside are what makes a difference."



Wealth Management Solutions

Kevin Janssen

Wealth Manager

kevin.janssen@lpl.com



As a Wealth Manager, I hear all sorts of questions and have a variety of options.

I'd love to have a free consultation with you to answer all of your questions. Call me today to set up a time that works for you.

Have you thought:

- How much do I need to retire?
- What type of plan do I need to retire?
- How do I retire?
- When is the best time to retire?
- Do I need a trust?
- What does it take to transition a business or farming operation?

Other thoughts to ponder:

- Do you have a will in place? Is it up to date?
- When was the last time you looked at your beneficiaries on your life insurance?

Now serving clients at all CUSB locations by appointment!

**CALL KEVIN 507-259-5566**

Securities offered through LPL Financial (LPL), a registered broker-dealer (member FINRA/SIPC). Insurance products are offered through LPL or its licensed affiliates. CUSB Bank and CUSB Wealth Management Solutions are not registered as a broker-dealer. Registered representatives of LPL offer products and services using CUSB Wealth Management Solutions, and may also be employees of CUSB Bank. These products and services are being offered through LPL or its affiliates, which are separate entities from, and not affiliates of, CUSB Bank or CUSB Wealth Management Solutions. Securities and insurance offered through LPL or its affiliates are:

Not Insured by FDIC or Any Other Government Agency

Not Bank Guaranteed

Not Bank Deposits or Obligations

May Lose Value

## CUSB VIP CONNECTION NEWS



CUSB BANK  
P.O. BOX 57  
CRESCO, IA 52136

---

Presorted Standard  
U.S. Postage Paid  
Cresco, Iowa 52136  
Permit #24

---

ADDRESS SERVICE REQUESTED



During our time of no travel due to COVID-19, we've been busy here at CUSB Bank. Check out this newsletter to see a few things that have happened this fall.

## MASK DONATION



CUSB Bank was proud to partner with CIA Insurance, CUSB Wealth Management Solutions and the Thomson Charitable Foundation to provide masks and shields for the Howard-Winneshiek, Notre Dame, Riceville, Osage, Charles City, Immaculate Conception and LeRoy-Ostrander school districts this fall.

*Caring and family* are core values of CUSB Bank, CIA Insurance, and CUSB Wealth Management Solutions. J. Scott Thomson, CEO and President of CUSB Bank said, "As community-minded institutions, we feel a deep responsibility towards supporting the communities that we are fortunate to serve. Our communities and our families have been greatly impacted by COVID-19 and we wanted to show our support as the transition back to school started. Many of our employees are parents, grandparents, aunts, and uncles, and we wanted to help provide a layer of protection for their loved ones and yours as they started a new school year."

6,700 washable and adjustable adult and children masks, personalized by school district in school colors, were donated to each school. Youth face shields were also purchased and given to schools for distribution. Donations of masks have also been made to area day care centers for their employees to use.